



RFID specialist based in Gera manufactures RFID entry tickets for Formula 1 in Spa-Francorchamps yet once again

Dear Reader,

with this newsletter, we would like to inform you of our complete RFID complete solutions for for access control at the Formula 1 in Spa-Francorchamps. We would also like to present to you our new special products simultaneously, that will also be seen at the LogIntern exhibition in Nürnberg, Germany (29.9.-1.10.2009).

We would be pleased to have you visit us at our stand at the LogIntern exhibition, or maybe at our demonstration center in Gera, Germany.

The Belgian RFID systems integrator RFIDea was once again chosen to provide its complete access control system solution for this year's formula 1 race in Spa, Belgium by the race organizers. The system includes management of all ticket sales, online as well as on-site, and control of all access permissions throughout the sections of the race track. Therefore, RFIDea had individually printed and programmed each ticket. The personnel at the track could then read them via PDA's, which had a wireless connection to a network server, and thus perform real-time checks on-site over the course of the event. Just as in 2008, the system enjoyed high appreciation by both users and personnel due

to its user-friendliness and reliability. Because of the quality and reliability proven in 2008, GERA-IDENT was again named RFIDea's preferred manufacturer for this year's ticket supply.

RFIDea's intelligent and flexible solution package may be used for various mass events such as music festivals, concerts, and sports events. Sales, especially for Formula 1 is up and running as well of course. According to Francois Detraux, RFIDea Project Engineer, the new systems will most likely also rely on ticket solutions by GERA-IDENT.

More custom-made products by GERA-IDENT

The company has already designed and manufactured a number of individual entry ticket solutions such as one for the chess Olympics in Dresden 2008. Besides these ticket solutions GERA-IDENT develops products for several industrial segments.

GP-T 7500 is a revolutionary, heat resistant Hang Tag that can withstand temperatures of over 200° for more than 10 hours and is mainly used in manufacturing logistics applications.



Visitors at Formula-1 in Spa

The company's on-metal labels are flat enough to be used in label printers and also very cost effective compared to similar products. Various other products with special perforations, inlay positions, adhesive characteristics and layer structures for the pharmaceutical industry, anti-plagiarism and container management complete the company's reference list of custom-design labels and tickets.

UHF readers from GERA-IDENT such as the GP-R 500 and the GP-R 501 will also be presented at the LogIntern. These readers are suited for use in warehouse management as well as asset and document management, the textile or the pharmaceutical industries.



On-Metal Labels from GERA-IDENT

Senior Manager Dr. Klaus Nitsche to hold a presentation about special labels

Senior Manager Dr. Klaus Nitsche will hold a presentation this year at the experts' forum at the special show LogIDSquare at the LogIntern exhibition 2009 in Nürnberg in Germany.

He will be informing the forum visitors of the application possibilities of the special products from GERA-IDENT. The presentation will provide an elaborate insight in topics such as fields of application, transponder requirements, weather-proof or on-metal labels.

For more information about these and other products from GERA-IDENT GmbH, visit us at the **LogIntern 2009 exhibition in Nürnberg, Germany (29.09.-1.10.2009) at the Sonderschau "LogIDSquare, stand number A4 217).**

